



Corporate Facility Design

We understand the difficult decisions you have to make every day. We understand your need to provide an inspiring work environment while being fiscally responsible and provide space that supports your operations and reinforces corporate values and brand.



Corporate Facility Design

“This design team came up with some surprising solutions for our project. I say surprising because many of those ideas support our need for space as well as our corporate philosophies. This is significantly different than other approaches we’ve been exposed too, and has resulted in a building that will further enhance the way we work.”

– Randy Stark, Facilities Manager
West Bend Mutual Insurance Company

We’re very excited about the work we’ve done with Randy because, together, we’ve been able to use the building design to reinforce corporate values.

West Bend Mutual Insurance Facilities Design

WBMI has a long history of delivering “Legendary Service.” Shortly after we started our design effort, we discovered that our principal task was to determine the best way to complement this philosophy in the design of their expanded facilities. During our design meetings, we focused our efforts around three main WBMI needs:

- Provide high quality work space
- Provide unique services for employees
- Support communal gathering



Quality of Work Space

You may think this translates into expensive architectural decoration however, the approach selected for this project is just the opposite. The client and designers decided to avoid many high cost, high maintenance finishes so that they could provide better individual workspaces for each employee. Each of the workstations is located in a space filled with natural light, effective acoustical treatments, and individually controlled heating and cooling.

Unique Employee Services

When WBMI expressed an interest to raise the already high level of staff satisfaction, Plunkett Raysich Architects responded with innovative design solutions. These solutions included:

- A large fitness center
- Banking facility
- Convenience store
- Covered parking
- Food service facilities with an extensive kitchen and dining areas

Opportunities for life long learning was also identified as an issue important to employees and agents, therefore training facilities are available in a series of flexible meeting rooms with moveable walls that can be reconfigured and act as a small convention center. A separate entrance and interior isolation

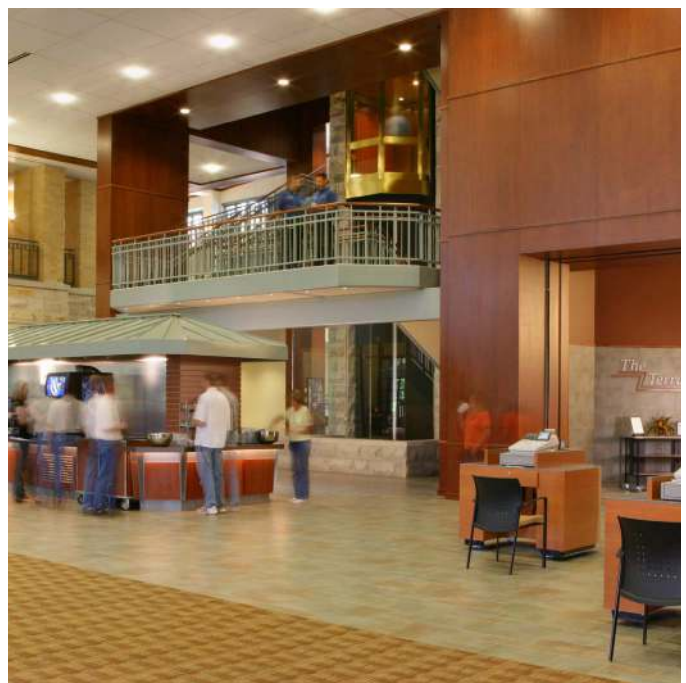
doors allow this area to be used by outside groups, and will allow community activities and charitable events to occur without interrupting the operation or security of the corporate offices.

“This is significantly different than other approaches we’ve been exposed to.”

Community Gathering

The common area serves as the place for gathering the entire WBMI family. Many of the special amenities are placed on the first floor to encourage interaction between employees... especially important in a company with nearly 900 employees. The design team reviewed traditional placement of meeting rooms and actually reduced the number located on upper floors to further encourage the opportunities for staff interaction on the first floor.

We believe that attention to details like these are necessary for design to surpass the basic building functions, and create spaces that are truly aligned with the organization they house.



Marty Choren, AIA - mchoren@prarch.com

Michael Brush, AIA - mbrush@prarch.com

Michael Bahr, AIA - mbahr@prarch.com

800.208.7078

www.prarch.com